



Gears Wins 17 HHS Prime Contracts

Message from the Director



Fourth Annual VH8 Industry Day Event

Web Sites to Bookmark



Events Calendar



Contracting Opportunities



HHS Pulse

"Keep America Healthy... Invest in a Small Business"

Kathleen Sebelius,
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Volume 6 • Issue 23



Message from the Director

Debbie Ridgely
OSDBU Director



Happy New Year! We are into the second quarter; please continue to monitor our FY 2011 Procurement Forecast on our website. Review the opportunities to match your skills with our needs. In FY 11 the HHS Small Business office will continue to focus on internal training for our acquisition and program staff. Externally, please register to attend our monthly Vendor Outreach Sessions on the second Tuesday of each month. It is a great "one-stop" experience where you will meet the entire small business team.

Our Fourth Annual VH8 Industry Day was held on November 18, 2010 and once again it was an overwhelming success. We offered Service-Disabled Veteran-Owned, Veteran Owned, HUBZone and 8(a) businesses the opportunity to meet Acquisition and Program officials, HHS prime contractors and the Small Business Specialists from every Operating Division. In addition, we conducted informational workshops on programmatic initiatives from the National Institutes of Health (NIH), the Food and Drug Administration (FDA) and the Centers for Medicare and Medicaid Services (CMS).

In this issue we feature GEARS, a highly successful Women-Owned, 8(a) Small Disadvantaged Business that has worked for many components of HHS. Their work in the science and health field is impressive. Please note, on February 4, 2011, the final rule published by the U.S. Small Business Administration aimed at expanding contracting opportunities for women-owned small businesses (WOSBs) takes effect! Save the date of March 31, 2011, when the U.S. Women's Chamber of Commerce will spotlight HHS. Registration information is shown on page 3.

GEARS Wins 17 HHS Prime Contracts

Global Evaluation & Applied Research Solutions, Inc. (GEARS), a management consulting firm, has won and performed on 17 prime contracts with the U.S. Department of Health & Human Services (HHS) Operating Divisions (OPDIVs). These include the Centers for Disease Control and Prevention (CDC), the Food and Drug Administration (FDA), and the HHS/Office of the Secretary/Office of Women's Health (HHS/OWH). The firm specializes in culturally competent project designs, evaluations of gender specific HIV programs and, development of Office of Management and Budget (OMB) Clearance Packages.

CDC has awarded the firm several prime contracts. They include work with the Racial and Ethnic Approaches to Community Health Program (REACH). Its goal is to ensure that the culture and the diversity of individuals living with chronic diseases, including cardiovascular disease, influence the methods by which preventive services and capacity building are provided in communities.

The firm also developed a Diversity Communications Plan for CDC. Additionally, it created a national health promotion partnership model for CDC's National Center for Chronic Disease Prevention and Health Promotion.

Dr. Deborah Brome, the firm's Vice President and Acting Director, Division of Evaluation and Applied Research, is coauthor of "Ethnic Validity, Ecology and Psychotherapy: A psychosocial competence approach". The Ethnic Validity Approach (EVM) is embedded in all of the firm's research steps. "What is unique to GEARS is the attention given to how we as researchers listen to participants and how our cultural and psychosocial perspectives influence our work. The goal of the EVM is to produce sound science that considers the ethnic, racial, gender and other sociocultural variables that influence research findings," stated Dr. Brome.



Deborah R. Brome, Ph.D.

Continued on page 3

Web Sites to Bookmark

Federal Business Opportunities
<http://www.fedbizopps.gov>

General Services Administration
<http://www.gsa.gov>

SBA Government Contracting and Business Development
<http://www.sba.gov/gcbd/>

Small Business Administration
<http://www.sbaonline.sba.gov>

Central Contractor Registration
<http://www.ccr.gov>

Government Agency Links
<http://www.usa.gov/Agencies.shtml>

Excluded Parties List System
<http://epls.arnet.gov>

Women-Owned Businesses Links:

National Association of Women Business Owners
<http://www.nawbo.org>

Small Business Administration: Contract Assistance for Women Business Owners
<http://www.sba.gov/aboutsba/sbaprograms/onlinewbc/index.html>

Women's Business Centers
<http://www.awbc.biz>

Women Impacting Public Policy
<http://www.wipp.org>

Fourth Annual VH8 Industry Day Event Stimulates New Business Opportunities

Anticipation generated a palpable current of excitement at the HHS' 4th Annual VH8 Industry Day. Vendors, Primes and HHS staff exchanged information in a fast-paced environment.



Brisk information exchanges between vendors and HHS staff.

Melea Templeton, Dynamic Technology Systems joined Phillip Selleh, Eadvantage, a first time participant in exploring their plan of action during the event. Selleh, a first time attendee, owns a Service-Disabled Veteran-Owned Small Business. He said he was looking for partnering opportunities, since his firm had never done federal contracting.



Melea Templeton and Phillip Selleh.

"Build a relationship with me, and I will want to help," encouraged Melissa Norris, small business liaison for Lockheed Martin. She says it takes six to eight weeks for

a company to make themselves known to her. "You have to be persistent. If something happens, let me know," she added. Melissa recommends that firms contact her at Melissa.Norris@lmco.com, or call her at 240-357-8196. Companies can also register at supplier.communications@lmco.com



Melissa Morris, Lockheed Martin, explains contracting process to HHS VH8 Industry Day Conference attendee.

Attendees mirrored a variety of industry sectors, making potential teaming arrangements a dynamic topic. Others shared best practices. Once again HHS' VH8 Industry Day Event yielded positive results.



Debbie Ridgely, Al McDonald and Gerald Baldy.



Have a question?

Please visit our FAQ page for answers:

<http://answers.hhs.gov/categories/962>

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Continued from page 1

GEARS Wins 17 HHS Prime Contracts

GEARS engaged RTI International (RTI) as its subcontractor for the HHS/OWH evaluation "Girls at Greater Risk for Juvenile Delinquency and HIV Program." RTI is a trade name of Research Triangle Institute, which is one of the world's leading research institutes. The project goal is to increase knowledge about HIV and other sexually transmitted infections and individual protective factors against juvenile delinquency among girls between the ages of nine and 17 years, using gender responsive prevention strategies.

Diane Ridley Roberts, President of GEARs, is pleased that the teaming relationship with RTI is a two way street. The firm is also a subcontractor to RTI for the CDC contract for the Prevention of Teen Dating Violence in High-Risk Inner-City Settings.



In 2009, the firm created the GEARs Research Institute. The Institute serves as an incubator for the development and implementation of research that furthers the knowledge and understanding of the psychosocial and health outcomes of underserved communities served by CDC grantees. One of the Institute's primary goals is to provide value to HHS in enhancing effective use of awarded funds to HHS grantees.

"I believe that our success in obtaining so many prime contracts with HHS is a result of working collaboratively and transparently.

We always give our very best and have created a culture of integrity, innovation, and efficiency," said Ms. Roberts.

As a result of Ms. Roberts' vision, the firm created an annual conference to help develop leadership skills among small businesses. The 3rd Annual GEARs Small Business Leadership Development Conference is scheduled for March 1, 2011 in Atlanta, GA.

Incorporated in 2002, GEARs is a Small & Disadvantaged, 8(a), Women-Owned Small Business with offices in Maryland and Georgia. Visit <http://www.getingears.com>



Submit your small business success story and you may be featured in an upcoming issue of HHS Pulse. Please email us at: sbmail@hhs.gov



To **Unsubscribe** to the HHS Pulse simply email us at sbmail@hhs.gov. Please include Unsubscribe in the subject and add your name and email address in the message.



Events Calendar

January 26 – 27, 2011

National Small Business Contracting Summit - Southeast
Orlando, FL

<http://www.uswcc.org/meetings/>

Feb. 23 – 24, 2011

The 2011 Small Business Congress
Washington, D.C.

<https://nsba.secu.net/sbc/index.html>

March 1, 2011

3rd Annual GEARs Small Business Leadership Development Conference

Atlanta, GA

<http://www.getingears.com/sbld/>

March 17 – 18, 2011

The Southern Florida Minority Supplier Development Council (SFMSDC) 26th Annual Business Expo

Miami, FL

<http://www.sfmsdc.org/>

March 20 – 24, 2011

The 2011 WBENC Summit & Salute to Women's Business Enterprise
National Harbour, MD

http://www.wipp.org/events/event_details.asp?id=130060

March 31, 2011

USWCC Sponsored-HHS Industry Day
Washington, D.C.

<http://www.uswcc.org/hhs>

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Contracting Opportunities

OPDIV	Product/Service Description:	Estimated Value:	Contact Person:	Contact Information:	ESR*:	Competition Type:	Procurement Category:	NAICS:
CMS	APP 110092 Certification and Accreditation Support Services Support to assist CMS Information Security Officer to perform assessments of CMS business partners GSA STARS	\$1,000,001 to \$5,000,000	Sharon Jackson-Hall	(410)-786-8928	2nd QTR 2011	TBD	IT Services	541512
CMS	MSIS Data Marts, APP 110091 Software maintenance and enhancement services to support the Medicaid State Information Systems Data Marts	\$1,000,001 to \$5,000,000	Sharon Jackson-Hall	(410)786-8928	2nd QTR 2011	Small Business Competitive Demonstration	IT Services	541512
CMS	APP 100686 CITIC/EDC Recompete New Contract - Competitive	\$500,001 to \$1,000,000	Sharon Jackson-Hall	(410)-786-9082	2nd QTR 2011	Small Business Competitive Demonstration	Technical Services	
FDA	OP - Support for Program Evaluation of modeling initiatives and analytics	\$1,000,001 to \$5,000,000	Ted Weitzman	(301)-827-7178	2nd QTR 2011	Small Business Competitive Demonstration	Business Services	541614
FDA	FDA Enterprise Systems Maintenance Services (FESMS)	\$100,000 to \$500,000	Ted Weitzman	(301)-827-7178	2nd QTR 2011	Small Business Competitive Demonstration	Business Services	811212
FDA	RAST: Regulatory and Science Team Training Instructors. Performance Period 2-15-2010 to 9-30-2014. IGCE= \$1,531,200. HHSF223201000231	\$1,000,001 to \$5,000,000	Ted Weitzman	(301)-827-7178	2nd QTR 2011	Small Business Competitive Demonstration	Business Services	611710
FDA	Biological Science Lab Technician Contract - Actual amount of contract \$981,120.00	\$500,001 to \$1,000,000	Ted Weitzman	(301)-827-7178	2nd QTR 2011	Small Business Competitive Demonstration	Business Services	541511
FDA	Evaluation of alternative methods for conducting near real-time monitoring of new vaccines - potential IAG w/ CDC	\$100,000 to \$500,000	Ted Weitzman	(301)-827-7178	2nd QTR 2011	Small Business Competitive Demonstration	Business Services	541910
FDA	Methods of Development to assess utilization of allgrafts in selected pre-specific procedures - Multi Award TO HHSF2232008100261/TO6	\$100,000 to \$500,000	Ted Weitzman	(301)-827-7178	2nd QTR 2011	Small Business Competitive Demonstration	Business Services	541910
FDA	OP - Support for research and report development	\$500,001 to \$1,000,000	Ted Weitzman	(301)-827-7178	2nd QTR 2011	Small Business Competitive Demonstration	Business Services	541614
FDA	HSPD-12 - Project Managment. HHS Identity BPA 263-00064810-00-BPA/H	\$100,000 to \$500,000	Ted Weitzman	(301)-827-7178	2nd QTR 2011	Small Business Competitive Demonstration	Business Services	811212
FDA	OM - Business Process Mapping: Process identification, information gathering, interviewing and mapping, and analysis.	\$1,000,001 to \$5,000,000	Ted Weitzman	(301)-827-7159	2nd QTR 2011	Small Business Competitive Demonstration	IT Services	518210
NIH	Laundry services of hospital linen	\$1,000,001 to \$5,000,000	Henry Primas	(301)-496-5650	2nd QTR 2011	Small Business Competitive Demonstration	Health Services	

* Estimated Solicitation Release

For a complete listing of 2nd Qtr. FY2011 contracting opportunities, please go to <http://www.hhs.gov/about/smallbusiness/forecasthome.html>

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NIH	Synthesis and Distribution of Opioid and Related Peptides. N01DA-11-7777. Re-competition of N01DA-6-7758. The purpose of the contract is to promote and facilitate drug abuse research through providing authentic and quality assured peptides and related substances to research investigators. The contractor shall acquire and maintain inventory, synthesize, monitor stability and purity of these peptides for distribution for NIDA related research and other NIH oriented research.	\$1,000,001 to \$5,000,000	Saurabh Vasudeva	301.443.6677	2nd QTR 2011	Full & Open	Research & Development	541712
NIH	Research Support Services for NIDA AIDS Research Program. N01DA-11-1207. Recompetition of N02DA-6-2504. Provide NIDA AIDS Research Program (ARP) staff with technical, administrative, portfolio analysis, scientific planning, and logistical support related to managing NIDA's domestic and international HIV/AIDS research portfolio. Requires sufficient knowledge of HIV/AIDS issues and research to assist ARP staff to more efficiently manage and analyze NIDA AIDS research portfolio, including use of NIH databases, Sharepoint, and other relevant resources; planning and logistical support with workshops and meetings related to HIV/AIDS and substance abuse; graphic design and website management; scientific writing, editing, and translation services; interactions with other NIH components, government agencies, and professional societies.	\$1,000,001 to \$5,000,000	Amy Sheib	301.443.6677	2nd QTR 2011	8(a)	Research & Development	541712
NIH	Development and Manufacture of Pharmaceutical Products for Addiction Treatment. N01DA-11-8899. Re-competition of N01DA-6-8866. This contract involves the development and manufacture of dosage forms suitable for administration in preclinical and clinical evaluations. The work includes preformulation studies, formulation studies, analytical method development and validation, stability studies, packaging, storage and distribution of the drug products.	\$1,000,001 to \$5,000,000	Nicole Bennett	(301)-443-6677	2nd QTR 2011	Full & Open	Research & Development	541712
CDC	Refuse services for the Pittsburgh Facility	\$100,000 to \$500,000	Teresa Milton	(412)-386-6770	2nd Qtr FY2011	Full & Open	Business Services	562111
CDC	Epidemiology and Surveillance - equipment, supplies for Lipid Lab TAV.	\$100,000 to \$500,000	Lorraine Adams	(404)-498-6234	2nd Qtr FY2011	Full & Open	Commodities/Supplies	424210
CDC	Camera System for Perimeter Fence Line at Chamblee Campus.	\$100,000 to \$500,000	Wayne Buchheit	(404)-639-3181	2nd Qtr FY2011	Full & Open	Equipment	423410

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CDC	Determine the Percentage of Racial and Ethnic Populations that know their HBV HCV Status -Racial and Ethnic Approaches to Community Health Across the US (Reach)	\$100,000 to \$500,000	Norma Harris	(404)-718-8559	2nd Qtr FY2011	Full & Open	Health Services	541690
CDC	ENSURING THE SURVEILLANCE AND MONITORING OF ORAL DISEASES CONDITIONS RELATED BEHAVIORS - Pilot studies to research oral health disease and prevention strategies	\$100,000 to \$500,000	William Kohn	(770)-488-6071	2nd Qtr FY2011	Full & Open	Health Services	541690
CDC	School Health - To continue the biennial implementation of the national school-based youth risk behavior (yrbs) among 9th and 12 grader high school students during the springs of 2007, and 2011, to continue the biennial implementation of the national school-based youth tobacco survey (nyts) among 6th through 12th grade students in the springs of 2009 and 2011, to implement one methodological study of data collection procedures among a sample of high school students during spring of 2008, and to implement a special topic survey of nutrition and physical activity during the spring of 2010.	\$10,000,001 and above	Wanda Price	(770)-488-6213	2nd Qtr FY2011	Full & Open	Health Services	541690
CDC	Chronic Fatigue Syndrome (CFS) - PID 4318 First follow-up of Bibb County, GA patient registry; biorepository of patient samples; focus groups. collect blood samples from CFS patients who have attended the CFS clinic at Mayo.	\$1,000,001 to \$5,000,000	Joann House	(404)-639-3533	2nd Qtr FY2011	TBD	Health Services	621511
CDC	Domestic Violence and Sexual Violence Prevention - BAC 560922-1201: Psychometric testing of positive social norms	\$100,000 to \$500,000	Latanya Butler	(770)-488-4653	2nd Qtr FY2011	TBD	Health Services	541720
CDC	Psoriasis Surveillance Contract	\$1,000,001 to \$5,000,000	Stephanie Ramsey	(770)-488-5283	2nd Qtr FY2011	Full & Open	Health Services	541690
CDC	DHDD - Promoting Optimal Health for People with a Disability Throughout the Lifespan (Limb Loss)- This request will be to develop a training toolkit for public health programs to include people with disabilities into funding announcements, health promotion and media campaigns.	\$100,000 to \$500,000	Jacqui Butler	(404)-498-0274	2nd Qtr FY2011	TBD	Health Services	541690
CDC	Acquire new electronic health records data for public health situation awareness.	\$1,000,001 to \$5,000,000	Sharon Campolucci	(404)-498-6861	2nd Qtr FY2011	Full & Open	IT Services	541511
CMS	APP 110017 Coordination of Benefits Contract New Contract - Competitive	\$10,000,001 and above	Sharon Jackson-Hall	(410)-786-9280	2nd Qtr FY2011	Full & Open	Business Services	

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CMS	APP 110050 MKS Support Services Consulting support to maximize the use of CMS's investment in MKS (Brandname) Software tools. GSA	\$500,001 to \$1,000,000	Sharon Jackson-Hall	(410)-786-9280	2nd Qtr FY2011	TBD	IT Services	541512
CMS	APP C110001 Consolidated Information Technology Infrastructure Contract	\$1,000,001 to \$5,000,000	Sharon Jackson-Hall	(410)-786-9082	2nd Qtr FY2011	Full & Open	Technical Services	
CMS	APP 110062 BNS Helpdesk 8A Competition	\$1,000,001 to \$5,000,000	Sharon Jackson-Hall	(410)-786-9280	2nd Qtr FY2011	8(a) Competitive	Technical Services	
IHS	Alcohol/substance abuse treatment for American Indians and Alaska Natives of Baltimore, MD area. In accordance with Title V of the Indian Health Care Improvement Act, this acquisition is restricted to LifeLines the incumbent provider of these services.	\$100,000 to \$500,000	Donna S. Harjo	(615)-467-1522	2nd Qtr FY2011	Buy Indian	Architecture & Engineering	621420
OS	For the advanced development of domestically manufactured, next generation, portable, fully kitted ventilators.	\$1,000,001 to \$5,000,000	Rosemary Mann	(202)-260-1572	2nd Qtr FY2011	TBD	Architecture & Engineering	339112
OS	This Broad Agency Announcement solicites proposals for innovative medical countermeasures for Chemical, Biological and Radiological Nuclear threats	\$100,000 to \$500,000	Glynis Fisher	(202)-260-1880	2nd Qtr FY2011	Full & Open	Research & Development	541711
PSC	Annual Survey of Refugees	\$500,001 to \$1,000,000	Dawn Gresham	(301)-443-5148	2nd Qtr FY2011	TBD	Business Services	541611
PSC	HHS Data Council's Integrated Electronic Gateway to Data and Statistics	\$100,000 to \$500,000	Kevin McGowan	(301)-443-0708	2nd Qtr FY2011	8(a) Competitive	IT Services	541611

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